Definitive Healthcare

HospitalView

High-quality hospital and health system intelligence

Elevate your strategy and turn complex healthcare data into a clear action plan with HospitalView. Improve sales and marketing team productivity by delivering detailed, up-to-date information to identify key targets, build effective campaigns, and make informed strategic decisions. With more than 9,600 carefully designed profiles, you'll be able to easily navigate across thousands of data elements to dig into the details that matter to you.

Key data elements include:

- Network affiliations and system components
- Payor mix and claims-based payor analysis
- Technology installations
- Leadership and executive contacts
- Medicare-based population health and referral trends

Access deeper intelligence about hospitals and health systems

Increase productivity by eliminating time-consuming cycles spent searching across fragmented data sources.

Generate more sales opportunities with better account-level targeting and facility-level contacts.

Improve decision making with insights on potential addressable market, competitive analysis, and comparative benchmarking.

Jump in with these key use cases:

Gain market intelligence: Dissect the complicated relationships between hospitals, health systems, and physicians to find connections and partnership opportunities.

Drive go-to-market planning: Use financial, clinical, and quality performance metrics to identify the hospitals and health systems who really need your product or service.

Identify buyers: Access details on memberships to purchasing organizations, certificates of need, and RFPs to drive high-quality conversations.

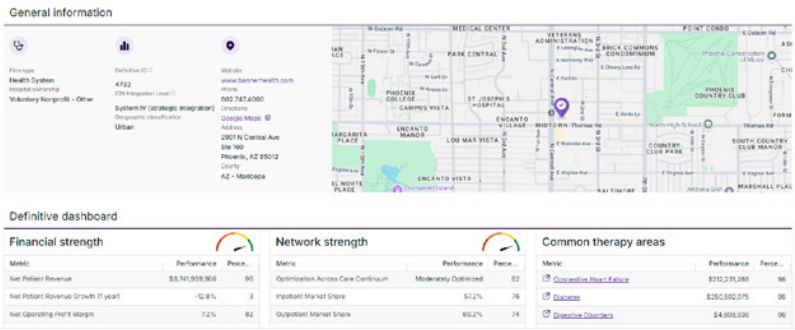
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Get a comprehensive view

HospitalView gives you essential insights that power your commercial strategy with access to:

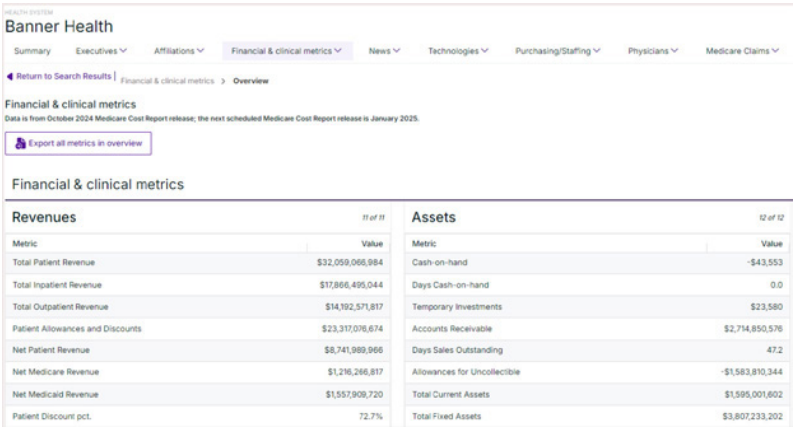
Detailed hospital and health system profiles

With more than 9,600 distinct facility profiles containing data curated from primary research, public sources, and payor claims data, you'll gain insight into the complex hospital and health system market.



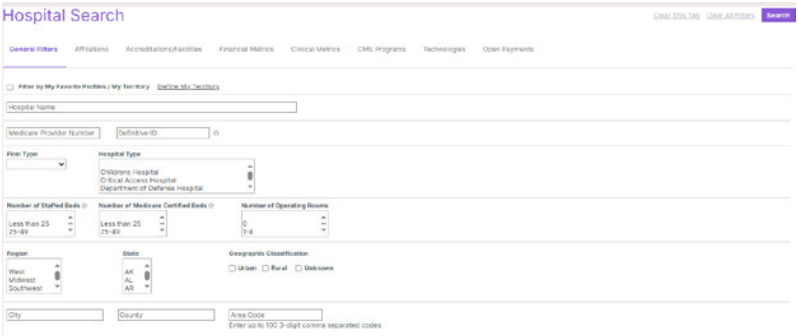
Continually updated data

Create tailored value propositions and deliver targeted messaging to key executives with extensive facility-level financial and clinical metrics, affiliation data, up-to-date organizational charts, and much more.



Supercharged market-level searches

Create precise market segments using a variety of hospital, IDN, executive, and technology characteristics. Find opportunities with interactive visuals that map technology market share, quality and financial performance, and more.



Visit us at Definitivehc.com to learn more.

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