Definitive Healthcare

MonocI ExpertInsight

Global expert identification that connects medical, clinical, and commercial teams

MonocI ExpertInsight gives life science teams the clarity and confidence to shape expert strategy across the product lifecycle. With visibility into more than **16M+ global experts** across therapy areas, rare diseases, and emerging research fields, teams gain a clear, real-world view of scientific leadership to inform decisions from early research through launch.

Strengthening expert strategy

Identify the right experts
Surface established KOLs and emerging leaders through insights from publications, clinical trials, grants, congress activity, and collaboration networks. Gain a clear view of each expert's scientific footprint and influence.

Prioritize with confidence
Segment experts by therapy area, geography, and scientific activity to align engagement strategies with development priorities and launch planning.

Plan with clarity across the lifecycle
Support KOL profiling, advisory board planning, investigator selection, congress preparation, and launch readiness with a shared view of expert influence.

Applied across medical and scientific strategy

Congress preparation
Identify expected expert participation and emerging topics ahead of major scientific meetings.

Collaboration network mapping
Visualize collaboration networks and circles of influence across research communities.

Competitive KOL analysis
Understand competitive expert relationships and industry connections.

Emerging expert identification
Spot rising scientific leaders earlier in their careers.

Territory-level prioritization
Identify high-value experts within specific regions or markets.

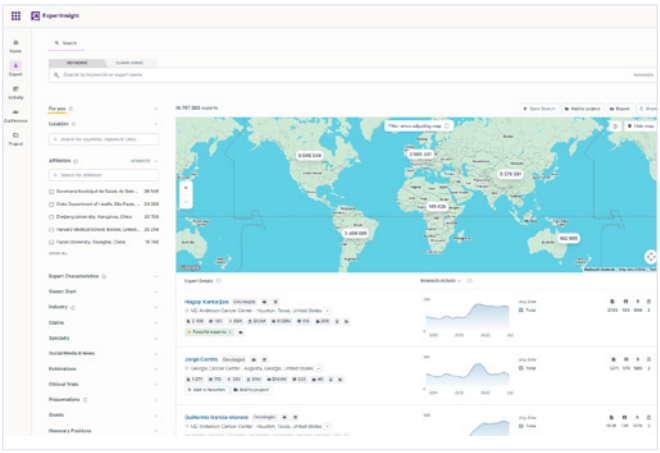
Cross-team expert alignment
Align medical, clinical, and commercial teams around a consistent view of expert influence.

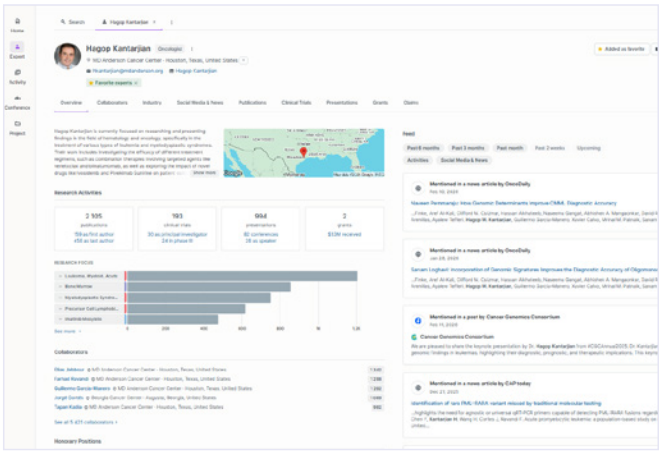
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Identify the most relevant experts in your field

Advanced expert search and discovery

Quickly find the key opinion leaders and researchers who matter most, filtered by therapeutic area, specialty, geography, and institutional affiliation. Interactive mapping and advanced search tools make it easy to surface the right experts for engagement, collaboration, and research strategy.





Comprehensive expert intelligence

Detailed expert profiles

Gain a comprehensive view of each expert: publications, clinical trials, conference presentations, grants, and collaboration networks—all in one place. These insights give your team the context to evaluate scientific influence, track research activity, and confidently prioritize engagement.

Monocl ExpertData

Insights integrated into your business

Enrich your business systems, applications, and processes through expert data integration.

Monocl ExpertConnect

Insights in your CRM

Access real-time insights directly in your CRM to drive scientific exchange and pre-call planning.

Identify the experts who can shape your strategy and accelerate engagement. **See how Monocl works → Request a demo**

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