Definitive Healthcare

Atlas all-payor claims & Atlas prescription claims

Longitudinal and integrated patient claims

Use real-world data to inform your business strategy and drive revenue with Atlas All-Payor Claims and Atlas Prescription Claims. Our de-identified all-payor claims data follow patients over time, across payors, sources, and care sites, enabling you to understand market trends, build better go-to-market strategies, and inform strategic planning and investment. We use advanced data science methodologies to process, cleanse and integrate claims with reference and affiliation data so you get the context needed to move from strategy to execution.

Claims with context

Our industry-leading health reference and affiliation data give you a comprehensive view of the market with insights into financial, clinical and quality performance, executive contacts, technology, and more. Pair Atlas All-Payor Claims and Atlas Prescription Claims with our other healthcare data and analytics to:



Respond quickly to market needs with claims data processed in near real-time and updated in our platform monthly.



Create high-value market segmentations with ICD, CPT/ HCPCS, DRG, and NDC codes that capture provider activity.



Increase commercial effectiveness by removing complexity from aggregating, cleansing, and interpreting real-world data.

Leverage claims data to power these use cases

- **Size, segment, and target your market** using diagnosis, procedure, and drug criteria at the national, territory, and account level.
- **Map the patient journey** to identify touch points at each care stage and determine product fit within the diagnosis and treatment journey.
- **Track provider referrals** to prevent patient leakage, enhance targeting, and improve patient outcomes.
- **Conduct payor analyses** to prioritize payors covering specific products, technologies or procedures.
- **Inform product development** by identifying influential healthcare professionals, analyzing target markets, planning clinical trials, and guiding revenue projections.

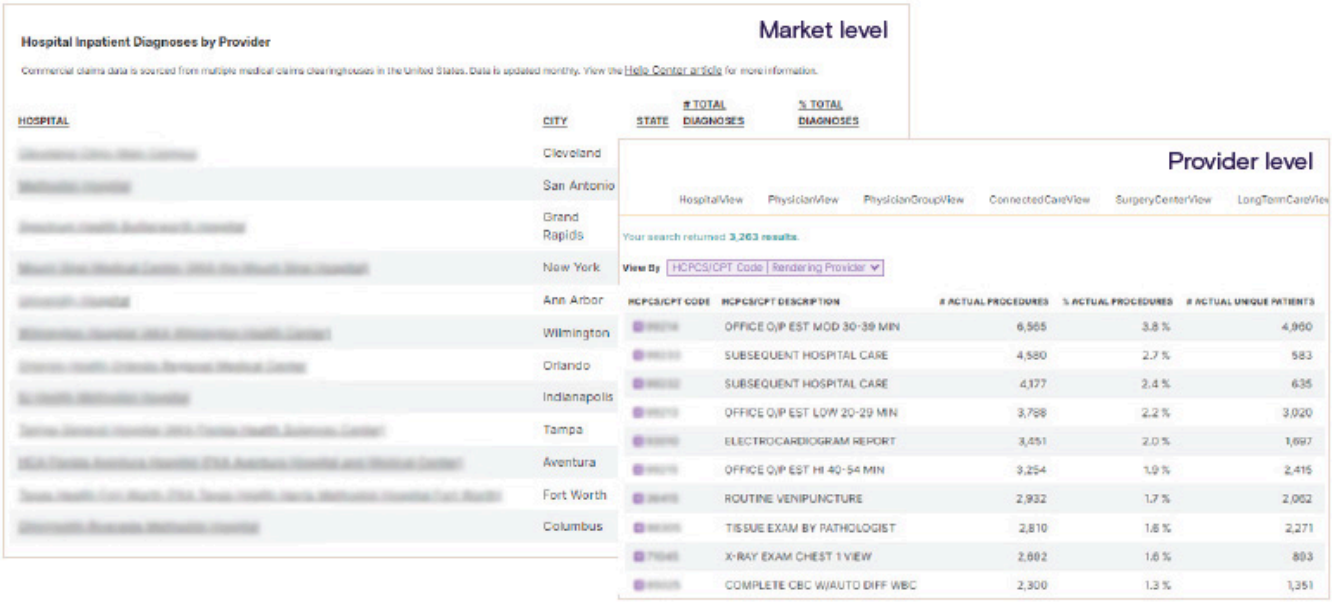
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Explore our data products

Comprising commercial, Medicaid, Medicare Advantage, Medicare, federal programs, and other payors, Atlas All-Payor Claims and Atlas Prescription Claims provide accurate intelligence into diagnosis, procedure, and prescribing activity for healthcare professionals and organizations across all service locations.

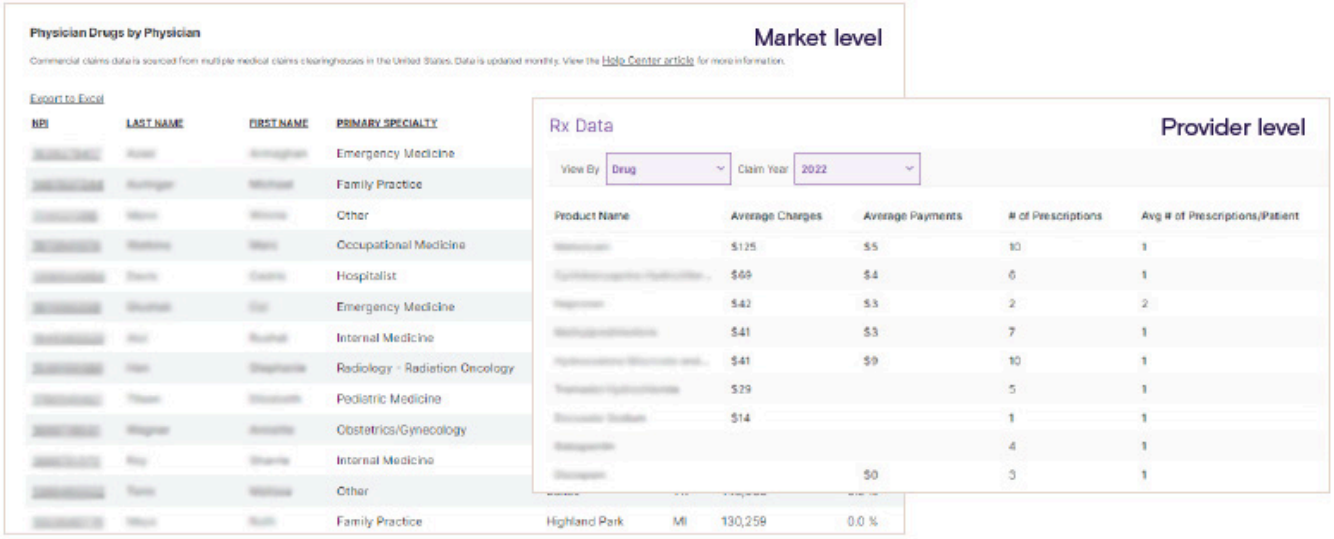
Atlas all-payor claims

Billions of hospital (institutional) and medical (professional) claims.



Atlas prescription claims

Billions of lifecycle prescription and direct pharmacy (point of sale) claims.



Visit us at definitivehc.com to learn more.

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